

# 2016 Trends in Special Events

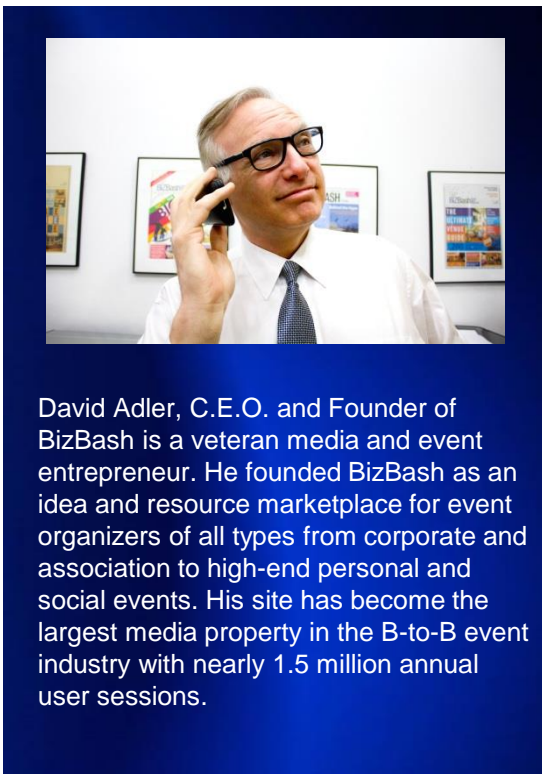
*Links to 15 Videos from the 1/20/16 live presentation by David Adler, CEO of BizBash Media*



**EVENT  
RESOURCES**

Worry Free Events

A How To Guide for Event Planners



Infinity Hall was rocking on 1/20/16! Not from the live concerts they usually host, but from a large gathering of movers and shakers in the special event industry.

[David Adler](#), CEO and Founder of BizBash, a “rock star of the event industry”, according to Dan Hincks, CEO of [Infinity Hall](#), educated and inspired over 150 event planners in the new technology, communications and social interactions of events.

Sponsored by Event Resources and Infinity Hall, David Adler’s dynamic Prezi presentation included videos and examples of the latest events trends. This paper provides the entire program into easy-to-view segments by individual topics.





## 2016 Trends in Special Events Videos

If you missed Mr. Adler's special presentation, or would like to review it again, his entire program has been divided into 14 short, easy to consume videos on YouTube.

1. [Introduction to New Special Event Trends](#) - 1:25
2. [Why People Attend Events](#) - 1:00
3. [Attendees Control Everything](#) - :33
4. [Events Are Tribal Gatherings](#) - 2:23
5. [The Science of Paying Attention](#) - 2:13
6. [How to Get People to Do Things](#) - 3:14
7. [Become a Collaboration Athlete](#) - 1:31
8. [The Event Industry is the New Town Square](#) - 4:58
9. [Millennials are Driving New Thinking](#) - 3:19
10. [The Internet of Everything](#) - 7:08
11. [How the iPhone Made Everyone a Story Maker](#) - 4:30
12. [A New Digital Wonderland](#) - 9:06
13. [It Takes Courage to Be An Event Planner](#) - 2:14
14. [Cultural Influences in Events](#) - 4:16
15. Full Program: 2016 [Event Design Trends](#) - 1:21:56

*This e-book is brought to you compliments of Event Resources, Inc.*

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Clients in the corporate, retail, education, non-profit, municipal, government and community arenas have relied on Event Resources as their one-stop resource for behind-the-scenes planning, coordination, and onsite execution of their important occasions.

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333 Park Avenue  
East Hartford, CT 06108  
(860) 528-1343  
[events@eventresources.com](mailto:events@eventresources.com).  
[Eventresources.com](http://Eventresources.com)

